



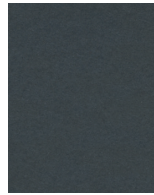
# HAKUMORI-FS

Black paper for foil stamping

## 1. Deep black that accentuates the foil

Its deep black color  
with a tinge of red heightens  
the beauty of foil stamping.

\* Images have been brightened.



HAKUMORI-FS



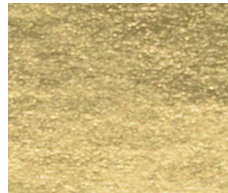
Product A



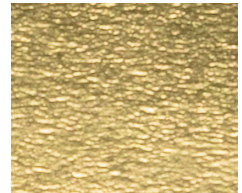
Product B

## 2. Smooth surface texture ideal for foil stamping

The paper boasts a smooth finish  
so as not to affect the smoothness  
of foil stamping.



HAKUMORI-FS



Product C

## 3. Maintains the longevity and beauty of foil

Having found the mechanisms  
causing foil corrosion, it controls  
the corrosion that stems from paper.

\* Patent pending by paper manufacturer

\* Images show accelerated corrosion testing  
after 2 weeks\*1.



HAKUMORI-FS

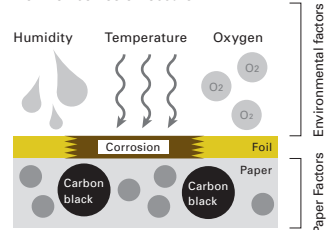


Product A

## — About foil corrosion

Three environmental factors cause foil corrosion—temperature, humidity, and oxygen. Multiple factors stemming from the paper, including carbon black\*2, fixing agents and other chemicals in the paper, also play a role in corrosion. Having found the mechanisms that cause foil corrosion during development of HAKUMORI-FS, we succeeded in producing a deep black color using carbon black in conjunction with mechanisms to control corrosion due to the paper.

### How foil corrosion occurs



HAKUMORI-FS is FSC®-certified paper

\* FSC®-certified paper is manufactured using materials from forests certified under a scheme incorporating evaluation to ensure that forest management is appropriate for protecting the ecosystem and preserving the natural environment.

Specification | 1091x788 mm S/G 81 116g/m<sup>2</sup> 1 color

\*1 Foil corrosion inspected visually after a certain period of time in a testing chamber at a temperature of 70°C and 90% humidity.

\*2 Carbon black is a black pigment with extremely high tinting power that is widely used in things such as printing ink, paint, carbon paper and toner.



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